

LEGAL ISSUES

CONSIDER ALL LEGAL ISSUES THAT MAY IMPACT ON YOUR BUSINESS BOTH NOW AND IN THE FUTURE, CONSIDER;

- REGULATION
- CHANGES OF LAW (EG IMMIGRATION, GREAT SCRUTINY, HEALTH ETC)
- QUALIFICATIONS REQUIRED
- STAFFING SPECIALISMS
- PROFESSIONAL MEMBERSHIPS
- INDEMNITY ISSUES

POLITICAL ISSUES

CONSIDER HOW THE POLITICAL ENVIRONMENT COULD IMPACT YOUR BUSINESS, CONSIDER;

- INCREASED RED TAPE
- CHANGE OF GOVERNMENT AND CHANGE OF POLICY (EG GAMBLING, CARE, GOVERNMENT CONTRACTS ETC)
- GOVERNMENT SPENDING

ECONOMIC ISSUES

CONSIDER HOW THE WIDER ECONOMY COULD IMPACT ON YOU, CONSIDER;

- DISCRETIONARY SPENDING
- COMPETITION
- DOMESTIC OR INTERNATIONAL MARKETS
- INTEREST RATES

SOCIAL ISSUES

CONSIDER HOW THE SOCIAL CLIMATE MAY IMPACT ON YOU, CONSIDER;

- GENERAL OPINION OF YOUR SECTOR (EG PPI SALES, TELEPHONE MARKETING, SALES TECHNIQUES ETC)
- HOW THE SOCIAL ENVIRONMENT IS CHANGING
- HOW YOUR BUSINESS FITS INTO NEW SOCIAL TRENDS

TECHNOLOGY ISSUES

HOW DOES TECHNOLOGY IMPACT ON YOU, CONSIDER;

- ALTERNATIVES TO YOUR BUSINESS THROUGH TECHNOLOGY
- LIFE SPAN OF YOUR BUSINESS DUE TO TECHNOLOGY (EG BLOCKBUSTER/ NETFLIX)
- MOBILE VERSUS FIXED ACCESS TO YOUR BUSINESS
- PRESENCE ON-LINE
- RELIANCE ON PROVIDERS (EG RELIANCE ON GOOGLE SEARCHES ETC)